

Oregon Medical Group Management Association the state affiliate chapter of MGMA

## **Leaders Helping Leaders**

# MembershipMatters

a publication for members of Oregon MGMA April 2023

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# Message from our President

Hello, fellow OMGMA members!

After a long winter, it appears that Spring is in the air. My daffodils are blooming!

With the lifting of the mask mandate in medical facilities, it seems as though we might be able to put covid behind us and move on to new challenges in our industry. The Chaperone policy is one of these challenges. There is a lot of good information being shared around this topic. I encourage you to join the **OMA Practice Round table meeting Thursday, April 13th** where Molly Marcum, Attorney at Keating Jones, will provide a legal perspective on the topic.

At the OMGMA, we continue to provide educational outreach opportunities throughout the state with our Manager Time Outs. In November 2022, we were in Eugene where David Kaufer from KDMC spoke about Marketing metrics that matter. In March, we were in Salem where PayneWest updated us on the State of the Market, Bryan Boehringer, CEO of the OMA, spoke about investing in our clinicians, and Kate Othus, Healthcare Consultant, Crux Medical Group, led a discussion about shared success stories of Resiliency in Independent Practices. On June 9th, we will be in Grants Pass where the National MGMA will share Data Dive information. We also plan to be in Astoria on September 22nd with the topic to be determined. Finally, we will hold a Portland event in November with the location and topic to be determined. These events are free to anyone in the medical profession. We encourage you take advantage of these opportunities and bring a colleague.

We are also excited to hold our Pacific Northwest Medical Management conference in partnership with Washington State MGMA on May 7th through 9th at the Greater Tacoma Convention Center. We hope you plan to attend and while there, attend our annual membership business meeting taking place on May 8. We will vote for the new slate of Board Members. I look forward to seeing you there. If you would like more information on any of these events, please do not hesitate to reach out and ask questions.

As always, I want to thank Mindy Zaubi, OMGMA Executive Director, for her continued support of the OMGMA Board of Directors and the volunteers who make

up the Board. Lastly, I want to give a sincere thank you to the 2023 OMGMA Partners for their continued support of our members and events. We could not do this without you!

Oregon MGMA President Pam Colburn, FACMPE





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### **Upcoming Events and Education**



Access our available on-demand member webinars!

Sign-in at www.omgma.com with your username/password and proceed to

the Members ONLY/Member Webinars and On Demand Library page for registration and free viewing of previously recorded webinars and handouts



### PNW MGMA Conference - May 7-9 in Tacoma, WA

**Register Today and Expand Your Network** 





#### **About MembershipMatters**

MembershipMatters is a periodic member publication by the Oregon Medical Group Management Association to help keep our members informed of Association activity. Articles or portions of articles may not be copied without written consent of Oregon MGMA. Articles published in MembershipMatters contain the expressed opinions and experiences of the authors and do not necessarily represent the position of Oregon MGMA. The content of this publication is for information purposes only and is not intended to replace financial or legal advice.

#### **Ad Space**

Sponsorship space is available for Oregon MGMA Partners. For rates, ad specs and deadline dates for future issues please contact the Oregon MGMA office: main@omgma.com

### A Call to Authors

Oregon MGMA welcomes the submission of articles and other information from our members and for publication. To submit a potential article for the next issue please contact the Oregon MGMA office: main@omgma.com

### Contact Information

Oregon MGMA

P.O. Box 790, Sherwood, OR 97140 Phone: (971) 373-1477 | Fax: (877) 872 3493

Email: main@omgma.com Website: www.omgma.com Pacific Northwest Medical

Management Conference: www.pnwmgmaconf.com

#### **Membership Reminders**

Annual dues renewal invoices are issued to members via email, 30 days before your membership expiration date. Don't overlook renewal of your membership dues. You can always access a copy of your dues invoice and make payment directly from your Member Account at www.omgma.com after you sign in.

We appreciate your continued membership. Contact our office at main@omgma.com if you need help!





### In The News

# OM A's Practice Roundtable is Back!

OMA is pleased to once again provide education and information specifically for the OMA's medical office practice manager. The Practice Roundtable group offers a space for OMA member practice managers to discuss challenging legal and regulatory issues facing managers, physicians, and physician assistants.

Recent Roundtable topics have included best practices for caring for the aging patient, a session on office compliance policies and procedures, and clinic de-escalation strategies. Most sessions will include updates from various OMA departments, including Practice Advocacy, Medical-Legal and Government Relations. And of course a selection of interesting case studies and discussions led by attendees...like you!

### **Upcoming 2023 Dates**

- April 13, 2023, 12:00 1:00 p.m. Virtual Event Topic: Medical Chaperone Rules Register now.
- June 29, 2023, 12:00 1:00 p.m. Virtual Event Topic: 2023 Legislative Session Overview Register now.
- October 5, 2023 12:00 -1:00 p.m. Virtual Event Topic: Health Care Interpreter Rules Register now.

# Oregon MGMA Job Board -Looking to Hire?

Tap into an expansive, statewide pool of talent. Don't waste time on unqualified applicants! Listing your openings with Oregon MGMA, the premiere membership association of medical group practice managers and administrative professionals, can provide substantially-increased exposure to qualified candidates. Our members include hundreds of medical practice managers and administrators searching for the right position in every area of the healthcare industry.

Postings run for one month from date of placement, are featured in our newsletter, and an email announcement will be sent to our membership.

Job posting rates based on one-time placement.

Posting Fee: \$50

#### More Information Here

- Recent Job Postings -
- Chief Executive Officer- Hybrid Position
- RN Triage
- Practice Manager
- Health Care Billing & Records Specialist (Behavioral Health Division)





# Oregon MGMA Partner Spotlight

## **THANK YOU to our 2023 Partners**

Oregon MGMA is fortunate to have a network of amazing Vendor Partners who help to support our education, events and other services. The **online Partners Place** lists the many business categories represented by our Vendor Affiliate members. When you are considering a vendor for a new or existing service in your practice, please look here first.

Paula Hazen
Arbor Bank
paulahazen@arborbanking.com | (402) 281-4634

Mike Tijerina
Centerlogic IT Services
miket@centerlogic.com | (503) 701-4462

Kelly Gannon CNA Healthcare kelly.gannon@cna.com | (503) 431-3073

Tracy Paul

DBS Health Information

tracy@dbshealth.com | (541) 312-4591

Jennifer Lewis

Delphina Solutions
jennifer@delphinasolutions.com | (541) 935-5727

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Robert Nicholl

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Sarah Lamb HealthMark Group slamb830@yahoo.com | (512) 557-5213

Bart Oxley
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bart.oxley@hubinternational.com | (650) 793-8826

Nicole McOmber Jones & Roth CPAs and Business Advisors nmcomber@jrcpa.com | (541) 687-2320 David Kaufer
KDMC Healthcare Marketing
david@kauferdmc.com | (425) 529-5362

Alexandra Henderson Kidder Mathews alexandra.henderson@kidder.com | (503) 830-5431

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Leif Ergeson
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lergeson@paynewest.com | (509) 853-4211

Michael Preisz Preisz Financial michael@preisz.com | (503) 224-1600

Matthew McCreith
Schooley Mitchell of Portland
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(503) 201-2732

Barbra Nault Studebaker Nault, PLLC admin@studebakernault.com | (425) 2799929

Chad Kjemhus USI Chad.Kjemhus@usi.com | (503) 295-8319



May 7-9, 2023 Greater Tacoma Convention Center Tacoma, Washington

PACIFIC NORTHWEST MEDICAL MANAGEMENT CONFERENCE

**Hosted by** 

MGMA.

NGVA.
WASHINGTON STATE

www.pnwmgmaconf.com

# We can't wait to see you

### **Registration Discounts for Oregon MGMA Members:**

- \$150 discount on conference registration is available for Oregon MGMA
- members. Use Priority Discount Code: MEM23\_OR during registration to apply your member discount during the checkout/payment process
- Register online now

### **Conference Lodging:**

### Book your room in our discounted block at our host hotel here

Marriott Tacoma Downtown - 1538 Commerce St | Tacoma, WA 98402

A few rooms are still available in our discounted group room block through April 15 or sellout, whichever occurs first. When our room blocks sells out, attendees can still book a room at the Marriott Tacoma Downtown at the current published rate directly from the Marriott Tacoma Downtown website.



# PACIFIC NORTHWEST MEDICAL MANAGEMENT CONFERENCE



MCMA. Hosted By







# SPEAKER SPOTLIGHTS

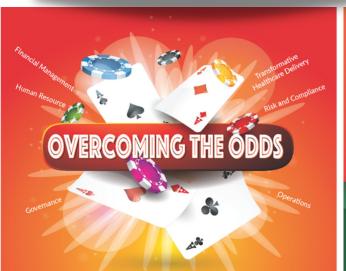
### EARN A MINIMUM OF 11.0 LIVE ACMPE CE HOURS

a sample of the variety of amazing education being provided through general session and concurrent sessions. VIEW FULL AGENDA HERE.









May 7-9, 2023
Greater Tacoma Convention Center
Tacoma, Washington

PACIFIC NORTHWEST

MEDICAL MANAGEMENT

CONFERENCE

MeMal Hosted By MeMal

Matt Griswold

# PACIFIC NORTHWEST MEDICAL MANAGEMENT CONFERENCE

**Hosted by** 





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### **Committee Corner**

# Social Media Committee. Are You Tapped In?

Cheers from the Social Media Committee (SMC) – Deb Bartel, Lauren Harris, and Jenna Wiltfong!

Were you aware OMGMA even has an SMC? If not – welcome and here's a bit of information about how you can stay up-to-date even if you're unable to attend one of our many events.

**Facebook/LinkedIn:** Did you know OMGMA has not only 1 but 2 Facebook pages? Yep! The first one is our public-facing page. This is the page anyone can 'like', follow and interact with. The second one is new for us and is considered "Private". You must be an OMGMA member to join this group. You can search for each group when you're logged into Facebook. When you request membership of the private group, we'll confirm you're a current OMGMA member and admit you.

Both Facebook and LinkedIn pages are great for reaching out and networking with your peers. Occasionally, the SMC will post questions to the group looking for responses from members to help those who may be struggling with the topic in question. Most recently, we posted asking for input about your clinic's plan for masking after the recent OHA ruling that we can choose NOT to mask in our facilities. We also posted a question about the upcoming deadline for utilizing Medical Chaperone's in your clinic during specific types of physical exams. Miss either of these posts? It's not too late! Just go to the page and look down through the posts to find them and include your answer.

**Networking Opportunities:** OMGMA is all about education and provides several opportunities for this throughout the year both online and in person. One of our most popular features is the **Medical Practice Executives Healthcare Forum**. It's simple to use – once you've joined, you can post a question to a group of several hundred clinic managers both within Oregon and outside our borders! No need to log in once you're a member of the Forum – just send an email. Yep – it's that easy! You will also receive questions from others you can answer in the easiest way possible – an email reply.

Join the forum by clicking on this link: https://share.pdxhealth.care/invites/DK8GqWh1m4

Once you've joined you can review posts already sent by forum members and see documents shared by the group. Sending a message is easy. Just send it to: operations@share.pdxhealth.care

Interested in joining the Social Media Committee or have questions about any of these networking subjects? Just contact Deb Bartel at dbartel@woodburnpediatric.com



https://www.linkedin.com/company/oregon-mgma-omgma/



https://www.facebook.com/OregonMGMA

### **SOCIAL MEDIA COMMITTEE**

Debra Bartel, dbartel@woodburnpediatric.com Lauren Harris, Lauren@HarrisHealthcareConsulting.com Jenna Wiltfong, jwiltfong@salemretina.com





## **Committee Corner**

# ACMPE Advancement Committee

Oregon currently has 28 ACMPE Nominees pursuing Certification. If you need help on your journey or would like to begin it, please see below and reach out. We are here to help!

### **ACMPE PREPARATION: ESSENTIALS + LIVE Q&A**

The ACMPE Preparation: Essentials + LIVE Q&A is designed to help healthcare professionals prepare for the ACMPE exams. This comprehensive course helps examinees identify content necessary to meet board certification standards, including financial management, regulatory compliance, organizational governance and departmental operations management and transformative healthcare delivery. To best prepare applicants for the examinations, topics are reviewed from the perspective of a variety of healthcare settings, including hospitals and ambulatory care settings.

-Courses cover the domains of the Body of Knowledge, Financial Management, Operations Management, Human Resources, Organizational Governance, and Risk and Compliance

Sessions 1 through 5 are the Essentials Courses and are self-paced

- Essentials of Financial Management
- Essentials of Organizational Governance
- Essentials of Risk and Compliance Management
- Essentials of Human Resource Management
- Essentials of Operations Management

Session 6: Board Certification Preparation: Live Question-and-Answer Session held Quarterly 6:00 - 6:30 pm ET (5:00 pm CT, 4:00 pm MT, 3:00 pm PT)

Wednesday, May 10 & Wednesday, August 16 \*LIVE Q&A is available on-demand after each live recording.

### **REMINDER: EXAM REGISTRATION!**

Testing will take place August 1-31 with the new examination forms. No testing will take place between July 1-31 or September 1-30. Regular on-demand testing will resume on October 1.

### **ACMPE DROP-IN STUDY GROUP**

Lauren Harris hosts a monthly ACMPE Drop-In Study Group via Zoom on the third Tuesday at 1 pm. These are conversational, unstructured, relevant discussions with members from across the country. You can email her at lauren@harrishealthcareconsulting.com to be added to the meeting invites.

### **ACMPE FACEBOOK GROUP**

If you are looking for additional support on your Certification journey, you can join the ACMPE Facebook Group at https://www.facebook.com/groups/acmpe

Resources, questions and answers are posted by mentors who are Fellows and happy to help you succeed!

### **ACMPE COMMITTEE**

Lauren Harris, Lauren@HarrisHealthcareConsulting.com Donna Duval, Donna.Duval@allcarehealth.com Jamie O'Hollaren, jamie.ohollaren@gmail.com



### **Committee Corner**

# Membership Committee

### **2023 GIVE ONE PROGRAM!**

Over the last few months, current OMGMA members have gifted professional support, resources, education, and networking to add number here new members through the "Oregon MGMA Give One Program." Current members who took part in this program could gift emerging healthcare leaders or colleagues a free membership during February and March. The Board of Directors would like to **WELCOME new members** and give a big **THANK YOU** to the current members for participating in this program and giving the gift of professional development to fellow medical practice leaders.

### OMGMA members take advantage of the membership benefits:

- Participate in statewide conferences with a mix of medical practice leaders in one location.
- Participate in our regularly scheduled webinars on current topics to benefit your practice.
- On-demand webinar library
- Participate in the Medical Executive Healthcare Forum of Oregon
- Participate in educational outreach to all geographical areas of Oregon in "Manager Time Out Meetings (MTO).
- Receive certification through the American College of Medical Practice Executives (ACMPE) using the education, support, and resources provided to you as a member.
- Receive periodic legislative updates to keep informed on issues that face the healthcare community.
- Advocacy both locally and nationally to help shape the future of our health care delivery system.
- Discount for Worker's Compensation insurance through SAIF Corporation (if your group qualifies). Click here for more information.
- Verify Comply subscription discount (visit our Resources page at www.omgma.com for more information).
- Online Career Center if you are looking for work or if you are looking to fill a position in your organization.

### **New OMGMA Members**

Beginning in April, and quarterly thereafter, the OMGMA Membership Committee members will invite new members to attend the membership meeting during the first half of the meeting. This will be a quick meet and greet to ask new incoming members, "What they would like to gain from their OMGMA Membership." If a new member cannot attend a meeting, please email the membership committee members and tell them, "What you are hoping to get out of your OMGMA Membership over the next year."

#### **MEMBERSHIP COMMITTEE**

Rondyann Gerst, gerst@ohsu.edu Debra Bartel, dbartel@woodburnpediatric.com Jamie O'Hollaren, jamie.ohollaren@gmail.com

# Attend a Managers Time Out Meeting (MTO)

June 9, 2023
Grants Pass
Sponsored by

September 22, 2023

Astoria Sponsored by



November 2023 (date tbd)

Portland Sponsored by







### **Workers' Compensation Insurance Discount Opportunity**

### Step 1. Confirm you are a current member of Oregon MGMA.

- Not sure whether you hold a current membership? Contact Executive Director Mindy Zaubi at main@omgma.com or 971.373.1477.
- Not yet a member? <u>Join for just \$100</u> if you meet Active Member criteria. The \$100 annual membership saves 12%\* on your organization's annual premium a discount well worth the investment plus you receive the Oregon MGMA member benefits, education and resources.

You may be eligible to save 12% on your SAIF Workers' Comp annual premium!

### Step 2. Contact your Practice's Insurance Agent or SAIF Directly

•Your practice's agent or SAIF Program Representative will help ensure you meet SAIF's eligibility criteria and can help you apply for the discount when your next premium payment comes due.

(OGSERP discount: 12% for 7/1/2022 - 6/30/2023)

•SAIF Program Representative: Pat Morrill, SAIF Agency and Group Program Coordinator, PATMOR@saif.com or 503.373.8827

### **SAIF Eligibility Criteria:**

- o Must have an annual manual premium equal to or greater than \$2,500
- Be a member in good standing of the association (dues paid current)
- Earned or unearned experience rating 1.00 or less
- o Group history period\*\* incurred to manual loss ratio less than 40 percent
- Group history period frequency of business operations less than SAIF average frequency for the principal class for accounts newly enrolling in the group\*\*\*
- Group history period frequency of business operations less than 1.5 times the SAIF average frequency for the principal class for current group members renewing in the group\*\*\*
- Underwriters have judgment authority for approving group pricing

### Join Oregon MGMA today!

#### **Principal Class Codes**

<sup>\*</sup> OGSERP discount changes annually. Current period discount for OGSERP is 12% for 7/1/2022 - 6/30/2023.

<sup>\*\*</sup> Group history period includes policy periods incepting within 57 months prior to the effective date of the policy year being priced and must include a minimum of 34 months of history.

<sup>\*\*\*</sup> SAIF calculates an average expected claim frequency (per \$100 payroll) for each class effective January 1 each year using the expected frequency for the year that corresponds to the effective date of the policy year being priced.